



FOUNDING PARTNER BRIEF

100 courses. One million reasons.

Ramon Pelaez is building a worldwide golf challenge to raise \$1 million for the Lachman Lab at Albert Einstein College of Medicine - \$10,000 connected to each of 100 extraordinary courses.

100 COURSES x \$10,000 = \$1,000,000

THE BENEFICIARY

The Lachman Lab, led by Herbert M. Lachman, M.D.

Dr. Lachman is a professor at Albert Einstein College of Medicine whose laboratory uses induced pluripotent stem cells, RNA sequencing, proteomics and gene-editing approaches to study autism and neurodevelopmental disorders. Campaign gifts will be designated for his laboratory through the confirmed institutional giving process.

Important: The official Einstein giving instructions and designation language will be inserted before live fundraising begins.

Every course becomes its own \$10,000 campaign.

The model is intentionally simple, memorable and measurable. Supporters can see exactly which course, hole and campaign milestone their commitment advances.

LEVEL	QUANTITY	COMMITMENT	COURSE TOTAL
Hole Sponsor	18	\$250	\$4,500
Course Partner	3	\$1,000	\$3,000
Course Champion	1	\$2,500	\$2,500
		TOTAL	\$10,000

WHAT A FOUNDING PARTNER RECEIVES

Campaign recognition	Prominent placement across the GOLF100 journey and selected destination campaigns.
Storytelling assets	Approved photography, campaign language and impact updates for company communications.
Milestone participation	Opportunities to join selected course events, announcements and matching campaigns.
Impact reporting	Clear reporting of gifts designated for the Lachman Lab and research milestones shared by the campaign.

Stand behind the journey.

GOLF100 is designed to unite golf clubs, companies, families and individual supporters around an ambitious but understandable goal: one hundred \$10,000 course campaigns creating \$1 million for research.



Founding partnership opportunities

COURSE CHAMPION	\$2,500	Lead one course campaign
REGIONAL PARTNER	\$10,000	Underwrite one complete course goal
GLOBAL PARTNER	\$25,000+	Campaign-wide recognition and matching opportunities

Partnership contact

partners@kind24.org

GOLF100 - A KIND24 Global Challenge

Planning document. Campaign schedule, participating clubs, giving instructions and benefit fulfillment are subject to confirmation. Course inclusion does not imply participation or endorsement.